

VOX **Naturae**

Advocating and Mobilizing for Ice

The Ice Circle Initiative

Ice and snow exist on all continents



Significant institutional gap in respect of ice

	Water	Ice
Events / meetings	250/year between 2002-2012	Principally scientific and limited to particular regions.
NGOs	Thousands	Only one
Governance and regulation	Well established national and international frameworks	No international framework or governance structure. Some domestic legislation
Knowledge	Water has been monitored and researched since the dawn of civilization	Knowledge of the effect of cryospheric changes on the environment, ecosystems and human habitats is incomplete.

The Ice Circle



The Ice Circle will be a governmentally mandated collaborative platform, multi-donor trust fund and an international voice encouraging and supporting a multidisciplinary and international response to in the state and impact of changing snow and ice regimes.



Functions of the Ice Circle



forum

It will institutionalize dialogue between snow and ice dependent communities, researchers, policy makers, donors and other actors. This will enable much needed collaboration on research, monitoring, information sharing, generation of adaptive strategies and programmes.



international voice

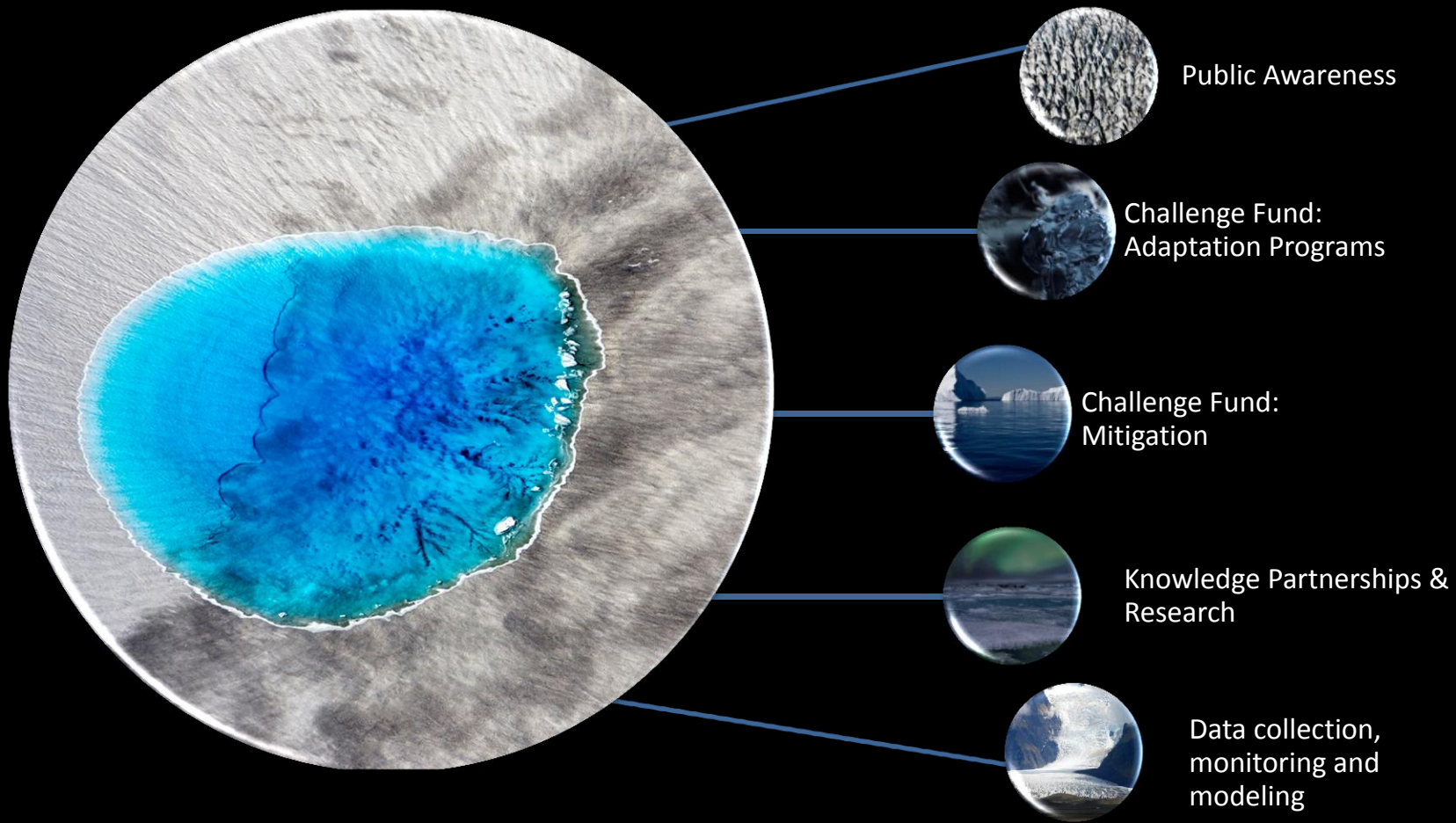
It will ensure that concerns relating to the state and impact of changing snow and ice regimes are represented in dialogue on water, development, climate change and related agendas. It will serve as an information hub on the relationship between the cryosphere and humans.



fund

The Ice Circle will manage a trust fund that will support programmes around the globe that strengthen research, assess vulnerability and enable the introduction of effective mitigation and adaptation measures.

Funding Windows of the Trust Fund



ENGAGE WITH US

First Ice Circle Roundtable early 2014

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**the international year of snow
and ice**

The International Year of Snow and Ice

The Vox Naturae team and its partners are rallying for a UN-endorsed International Year of Snow and Ice. The aims of this initiative are to:

- **Generate Awareness** of the importance of snow and ice, the rapid ongoing changes of these vital components of the Earth's system, and impacts of these changes on natural resources like water and ecosystem-based services upon which humans critically depend
- **Mobilize** research, policy, public, and private efforts on understanding and responding to the implications of retreating ice and snow and to changes in their regimes around the globe
- **Foster Communication and Collaboration** between ice- and snow- concerned communities that are currently separated due to their different geographic origin or focus.



Celebrating Glaciers:

Public awareness and education

The Voice of Nature

Ice tells a powerful story in a compelling voice. Ice captures the imagination and inspires us in a myriad of ways.



Evidence of Change

Ice offers visible and tangible evidence of dramatic changes taking place on our planet.



Humanity's Waterbanks



A Source of Inspiration

Ice speaks to the adventurer in all of us, and touches upon many of our life experiences including beauty



Celebrating Glaciers: **worldwide events**

Communicating through events

Through events combining art, science, and nature, we will share this message from nature to generate public awareness and stimulate a response to the changes taking place.

Why: Changes in assumptions and attitudes are most powerfully affected by events that spark the public imagination and call for collective action.

- Change personal beliefs through force of circumstance rather than force of reason
- Impact social relations



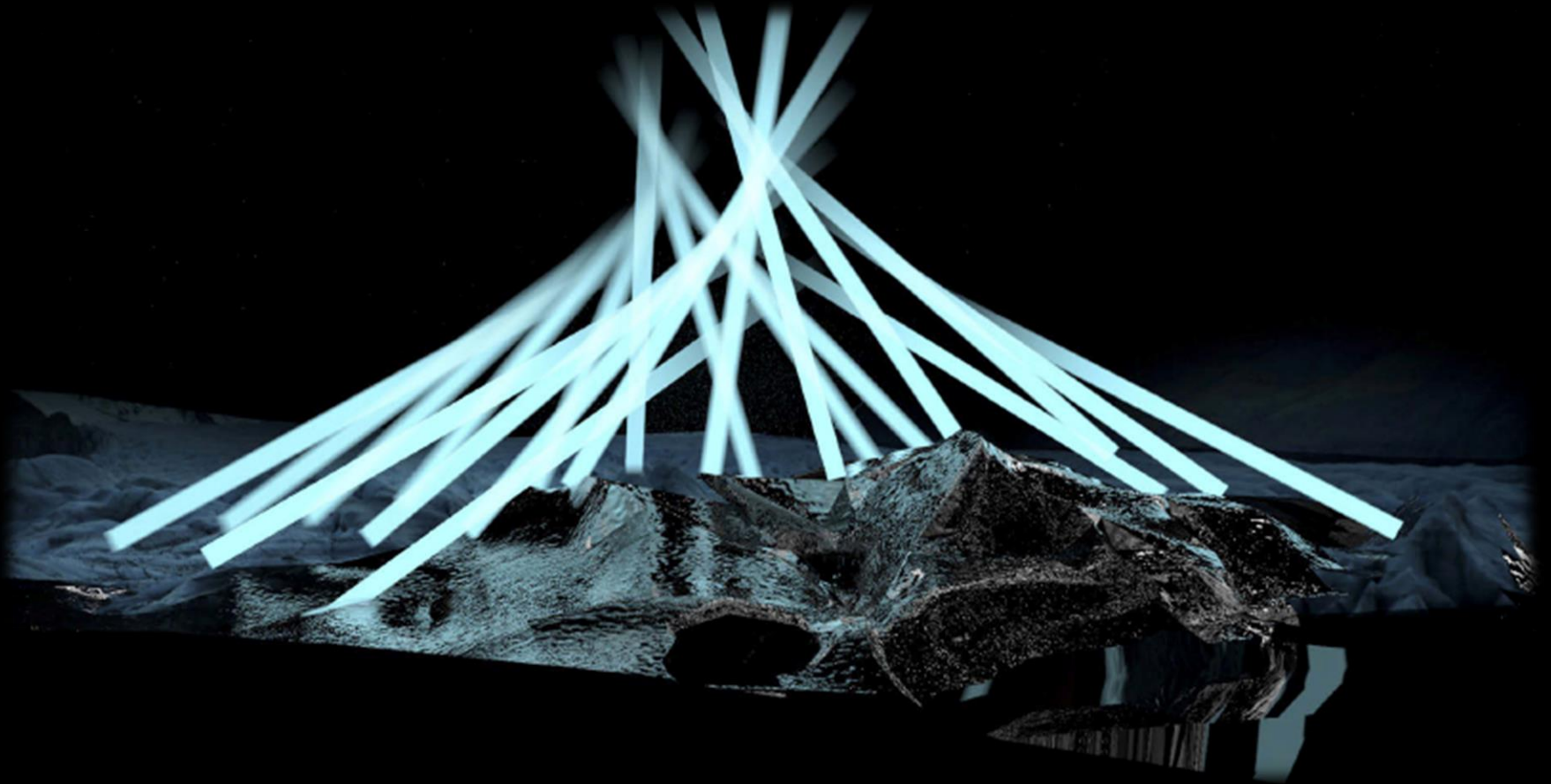
NYC, London, and beyond...

Inspiring people with the message from ice by placing actual icebergs in major cities throughout the world



Epic Climate Event in Iceland

Illuminate Svínafellsjökull glacier in Iceland



Using the Ripple Effect to Educate

